

Order Online: <http://shop.bartizan.com/VSTE.html>

Fax Order to: 914-965-7746

## Modernize Your Booth Marketing

### iLeads Cloud-Based Lead Retrieval

#### What is the iLeads App?

*Improve Your Show Efficiency and Close More Deals Faster*

The award winning iLeads is the first and most widely used exhibitor lead management app. Capture leads by typing Badge ID # or scan the QR code when available.

#### Supported devices:

- ✓ iPod touch®, iPhone®, iPad®  
*(Minimum Operating System required is 5.1)*
- ✓ Android™ Smartphone, tablet or Android based Kindle  
*(Minimum Operating System required is 2.1)*
- ✓ BlackBerry® Smartphone  
*(Operating System required is 6, 7 or 7.1).*



- ✓ Contact Management.
- ✓ Works Offline
- ✓ Capture sales leads anywhere, any time.
- ✓ Customizable. Add action items and notes to leads.
- ✓ Follow up instantly by tapping attendee's telephone # or email address
- ✓ Live Reporting. Run real-time lead analysis reports.
- ✓ Backed up and synched on a secure website.

## Marketing Extras, included, no extra charge

#### Attendee Notification

Bartizan e-mails each attendee with an interactive list of the booths they visited.

**Lets attendees follow up on you.**

#### QR Code for Booth

One free, print-ready custom QR code for booth marketing.

Your custom QR code can send attendees to your video, twitter page or your website.

Use the digital image file to print on your literature or premium items.

#### Lead Management Software

Using LeadsLightning, track the attendees who stopped by your booth. View, sort, print and download leads.

Identify best leads by filtering and prioritizing.

Access anywhere, anytime up to 12 months after the show.

#### Exhibitor Education

Free Exhibitor Marketing Toolkit, guidelines, e-mail templates, check lists and more.

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## Mobile Lead Management Packages

### All Lead App Packages Include:



- ✓ iLeads App Data Licenses for Your Booth
- ✓ 1 Print Ready Custom QR Code for product promotion at booth.
- ✓ Exhibitor Education: 64-page eBook with insider information.

### Lead Retrieval Options

	QTY	ORDER BY		ONSITE	TOTAL
		By 11/14/2013	By 11/28/2013		
<b>iLeads App: 1<sup>ST</sup> License</b> Capture leads by typing Badge ID # using your own iPod touch, iPhone, Android or tablet.	<input type="checkbox"/>	\$199.00	\$209.00	\$219.00	_____
<b>Additional Licenses: 2 &amp; 3</b> Allow your entire team to collect leads. <i>2<sup>nd</sup> and 3<sup>rd</sup> license</i>	<input type="checkbox"/>	\$79.00	\$89.00	\$99.00	_____
<b>Additional Licenses: 4 plus</b> Allow your entire team to collect leads. <i>4<sup>th</sup> license +</i>	<input type="checkbox"/>	\$49.00	\$59.00	\$89.00	_____
<b>iPod touch Rental:</b> Includes iLeads lead retrieval app pre-loaded.	<input type="checkbox"/>	\$299.00	\$325.00	N/A	_____
<b>iPad Rental:</b> Includes iLeads lead retrieval app pre-loaded.	<input type="checkbox"/>	\$399.00	\$425.00	N/A	_____
<b>3G Service</b> is available for an additional \$80.00	<input type="checkbox"/>	\$479.00	\$505.00	N/A	_____

Company Name \_\_\_\_\_ → GRAND TOTAL \_\_\_\_\_

**Please Note:** Upon placing this order you agree to the full Terms & Conditions on the attached document. All attendees will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please log on to: [www.leadslighting.com/leadslighting/VSTE2013](http://www.leadslighting.com/leadslighting/VSTE2013) to provide your info. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

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COMPANY: _____ BOOTH #: _____	<p><b><u>iLeads Only:</u></b></p> <p>Please provide First Name, Last Name and Email address of person to receive the Event Access Code.</p> <p>Recipient will also receive the User Name &amp; Password to access your company's leads on LeadsLightning.</p> <p><b>Name:</b></p> <p>_____</p> <p><b>Email:</b></p> <p>_____</p>
ADDRESS: _____	
CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____	
PHONE#: _____ FAX #: _____	
ORDER CONTACT: _____ EMAIL: _____	
ONSITE CONTACT: _____ CELL #: _____	

**ORDER ONLINE:**

<http://shop.bartizan.com/VSTE.html>

Email Order Form to: [customerservice@bartizan.com](mailto:customerservice@bartizan.com)

**Mail Checks to:**

Bartizan Connects,  
Attn: Customer Service  
217 Riverdale Avenue,  
Yonkers, NY 10705

Phone: 800.899.2278

Order by Fax: 914-965-7746

**Please Note:** Upon placing this order you agree to the full Terms & Conditions listed below. For those exhibitors who choose to rent an iPod touch® or iPad® please return device to Bartizan Connects within 4 business days using the FedEx label provided.

**My Tradeshow Connections:**

**All attendees** will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please log on to: [www.leadslightning.com/leadslightning/VSTE2013](http://www.leadslightning.com/leadslightning/VSTE2013) to provide your info online. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

**PAYMENT**



Check# \_\_\_\_\_

Card Number

Expiration Date

Security Code

Cardholder Name

Authorized Signature

(Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract)

**TERMS AND CONDITIONS**

1. Cancellations made 7 or more days prior to the event are subject to a \$50.00 cancellation fee. Cancellations made less than 7 days prior to the event will result in forfeiture of the entire rental fee.
2. Limitation of Liability: Bartizan bears no responsibility for any consequential damages suffered by the exhibitor. Its liability is limited to the cost of the goods and services it provides. Bartizan is not responsible for events beyond its control such as power failures, erratic electrical power, exhibitor's failure to comply with instructions or force majeure.
3. It is the Exhibitors responsibility to ensure that the device they use at the show meets the minimum requirements to run the iLeads app. Exhibitor is responsible for returning the rental device to Bartizan Connects within 4 business days using the FedEx label provided.
4. Replacement cost for lost equipment: iPod Touch®: \$300.00. iPad®: \$650.00