



Virginia Society for Technology in Education

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**2013 Exhibits and Sponsorships Guide
28th Annual Technology in Education Conference**

Tier One Sponsorships: \$5000

Includes corporate room for all three days of the conference, two booths, recognition on the conference website, conference program, and all communications to membership and conference attendees, Lead Retrieval system, bag stuffer, participation in sponsored event

Tier Two Sponsorships: \$3500

Includes corporate room for one day, one booth, recognition on the conference website, conference program, and all communications to membership and conference attendees, bag stuffer

Tier Three Sponsorships: \$2500

Includes one booth, one presentation slot, recognition on the conference website, conference program, and all communications to membership and conference attendees, bag stuffer

Named Sponsorship Opportunities

Educational Technology Leaders

Luncheon Keynote: Steven Anderson, Director of Instructional Technology for the Winston-Salem/Forsyth County Schools

3 Tier One Sponsors for this leadership event that will be held Sunday, December 8, 2013. This event is designed for division technology. It will include a short opening session in which each sponsor will have five minutes to speak to the group. The leadership luncheon will feature a nationally known keynote speaker. A reception will be held at the end of the day. Sponsors will receive two seats at the luncheon and up to five attendees at the reception. They may include printed material at the luncheon tables. They are invited to identify one of their Sunday sessions in their corporate room as a leadership session.

Full Conference

Sunday Spotlight Session

Chris O'Neal, nationally known speaker, will join us as the Sunday spotlight speaker. We are looking for one Tier One sponsor who will be invited to speak to the full group and then introduce Chris.

Full Conference

Monday Opening Session and Keynote

Vicki Davis, aka Cool Cat Teacher, will provide the Monday keynote. We are looking for one Tier One sponsor for Monday's keynote. They will be invited to speak to the full group and then introduce the keynote speaker.

VSTE Awards

VSTE annually recognizes an Outstanding Teacher and Leader as well as an Innovative Educator of the Year. We are looking for one Tier One sponsor for these awards, which are given during the opening session. Sponsorship money is used to provide free conference registration, travel and an award for the winners. The sponsor is invited to speak to the full group and then help give out the awards.

Full Conference

Tuesday Spotlight Session

Nationally known speaker Rushton Hurley will join us for our Tuesday spotlight session. We are looking for one Tier One sponsor for Tuesday's spotlight session. They will be invited to speak to the full group and then introduce Rushton.

Monday Exhibit Hall Reception

This event is held from 5 to 6 PM on Monday in the exhibit hall. Includes a disc jockey, cash bar and refreshments. We are looking for one Tier One sponsor or two Tier Two sponsors for this event. Sponsor will have an opportunity to participate in door prize give away.

Monday Night Party

This event is held from 8 to 11 PM on Monday. Includes karaoke, cash bar and refreshments. We are looking for one Tier One sponsor or two Tier Two sponsors for this event. Sponsor will have the opportunity to welcome the attendees during the evening.

Vendor Presentations VSTE

Costs for vendor presentations are calculated based on timing during the conference. Due to space limitations, we can only have one vendor presentation during each time slot.