

Modernize Your Booth Marketing

iLeads Cloud-Based Lead Retrieval

Improve Your Show Efficiency and Close More Deals Faster

What is the iLeads App?

The award winning iLeads is the first and most widely used exhibitor lead management app. Capture leads by typing Badge ID # or scan the QR code when available using your own iPod touch, iPhone, iPad. *(Minimum Operating System required is 4.3) Android (Minimum Operating System required is 2.1).* Build a greater pipeline of qualified leads. Capture sales leads anywhere, anytime. Add action items and notes to leads. Follow up instantly by tapping attendee's telephone and email address.



- ✓ Contact Management.
- ✓ Works Offline
- ✓ Capture sales leads anywhere, any time.
- ✓ Customizable. Add action items and notes to leads.
- ✓ Live Reporting. Run real-time lead analysis reports.
- ✓ Backed up and synched on a secure website.

Marketing Extras, included, no extra charge

Attendee Notification

Bartizan e-mails each attendee with an interactive list of the booths they visited.

Lets attendees follow up on you.

QR Code for Booth

One free, print-ready custom QR code for booth marketing.

Your custom QR code can send attendees to your video, twitter page or your website.

Use the digital image file to print on your literature or premium items.

Lead Management Software

Using LeadsLightning, track the attendees who stopped by your booth. View, sort, print and download leads.

Identify best leads by filtering and prioritizing.

Access anywhere, anytime up to 6 months after the show.

Email Follow-Up Service

One optional customized, email sent within 48 hours after the event to each of your leads.

Now you can guarantee prompt follow-up before you even get back to the office.

Exhibitor Education

Copy of Bartizan's 64-page eBook of exhibitor tips.

Includes "7 Deadly Sins of Tradeshow Exhibiting."

Mobile Lead Management Packages



All Lead App Packages Include:

- ✓ **iLeads App Data Licenses for Your Booth**
- ✓ **1 Print Ready Custom QR Code** for product promotion at booth.
- ✓ **Email Follow-up Service:** One optional email sent to the leads you capture at your event
- ✓ **Exhibitor Education:** 64-page eBook with insider information.

| Lead Retrieval Options | QTY | ORDER BY | ORDER BY | ONSITE | TOTAL |
|--|--------------------------|-----------|------------|----------|-------|
| | | 11/2/2012 | 11/16/2012 | | |
| iLeads App: Master License Capture leads by typing Badge ID # or scan the QR code when available using your own iPod touch, iPhone, iPad. (<i>Minimum Operating System required is 4.3</i>) Android (<i>Minimum Operating System required is 2.1</i>). | <input type="checkbox"/> | \$195.00 | \$205.00 | \$215.00 | _____ |
| Additional Licenses: 1 to 2 Allow your entire team to collect leads. 2 nd and 3 rd license: Pricing based per license | <input type="checkbox"/> | \$79.00 | \$89.00 | \$99.00 | _____ |
| Additional Licenses: 4 plus Allow your entire team to collect leads. 4 th license +: Pricing based per license | <input type="checkbox"/> | \$49.00 | \$59.00 | \$69.00 | _____ |
| PLEASE NOTE: When purchasing additional licenses a Master license must always be purchased. | | | | | |
| iPod touch Rental: Includes iLeads lead retrieval app pre-loaded. | <input type="checkbox"/> | \$295.00 | \$320.00 | N/A | _____ |
| iPad Rental: Includes iLeads lead retrieval app pre-loaded. | <input type="checkbox"/> | \$395.00 | \$420.00 | N/A | _____ |
| iPad Rental with 3G Service: Includes iLeads lead retrieval app pre-loaded | <input type="checkbox"/> | \$475.00 | \$500.00 | N/A | _____ |
| Additional QR Codes: For exhibitors that have ordered lead retrieval (1 per order) | <input type="checkbox"/> | \$19.00 | \$29.00 | N/A | _____ |
| QR Codes: For exhibitors that have NOT ordered lead retrieval (1 per order) | <input type="checkbox"/> | \$49.00 | \$59.00 | N/A | _____ |

Company Name _____



GRAND TOTAL _____

Please Note: Upon placing this order you agree to the full Terms & Conditions on the attached document.

All attendees will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please log on to: www.leadslightning.com/leadslightning/VSTES2012 to provide your info. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

Order Online: www.MyLeadRetrievalOrder.com/VSTE or Fax to: 914-965-7746

Contact Information

COMPANY: _____ BOOTH #: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____

PHONE#: _____ FAX #: _____

ORDER CONTACT: _____ EMAIL: _____

ONSITE CONTACT: _____ CELL #: _____

iLeads Only:

Please provide First Name, Last Name and Email address of person to receive the Event Access Code.

Recipient will also receive the User Name & Password to access your company's leads on LeadsLightning.

Name:

Email:

ORDER ONLINE: www.myleadretrievalorder.com/VSTE

Email Order Form to:
customerservice@myleadretrievalorder.com

Mail Checks to:
Bartizan Connects,
Attn: Customer Service
217 Riverdale Avenue,
Yonkers, NY 10705
Phone: 800.899.2278 **Order by Fax:** 914-965-7746

Please Note: Upon placing this order you agree to the full Terms & Conditions listed below. For those exhibitors who choose to rent an iPod touch® or iPad® please return device to Bartizan Connects within 4 business days using the FedEx label provided.

My Tradeshow Connections:

All attendees will receive an email a few days after the show containing a list of booths that they visited, extending your reach after the show. To make the most of this free listing please log on to: www.leadslightning.com/leadslightning/VSTE2012 to provide your info online. Without your complete company contact information, the list sent to attendees will contain only your name and booth number.

Payment



Check# _____

Card Number

Expiration Date

Security Code

Cardholder Name

Authorized Signature

(Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract)

Terms and Conditions

1. Cancellations made 7 or more days prior to the event are subject to a \$50.00 cancellation fee. Cancellations made less than 10 days prior to the event will result in forfeiture of the entire rental fee.
2. **Limitation of Liability:** Bartizan bears no responsibility for any consequential damages suffered by the exhibitor. Its liability is limited to the cost of the goods and services it provides. Bartizan is not responsible for events beyond its control such as power failures, erratic electrical power, exhibitor's failure to comply with instructions or force majeure.
3. It is the Exhibitors responsibility to ensure that the device they use at the show meets the minimum requirements to run the iLeads app.
4. Exhibitor is responsible for returning the rental device to Bartizan Connects by using the pre-paid fedex airway bill and pouch provided within 4 business days from the conclusion of the event.
5. Replacement cost for lost equipment: iPod Touch: \$300.00. iPad: \$650.00