# STIC-1.jpg Animation/Interaction Rubric 2012

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| Name: | | | Document Title: | |
| Software Used: | | |
| **Category** | Performance Indicators | | | |
| **1 (Average)** | **2 (Good)** | | **3 (Excellent)** |
| **Curriculum Alignment (indicators/objectives are clearly stated on entry form)** | No evidence of connection to target curriculum. Users are not likely to learn from this project. | Some evidence of connection to target curriculum. Users may learn from this project. | | Clear evidence of connection to target curriculum. Frequent and clear references are made to facts and components. Users will learn from this project. |
| **Organization** | The project is hard to follow. Ideas are randomly arranged. | The project is well organized. One idea may seem undeveloped but does not interfere with the overall progression. | | The project is very well organized. One idea or scene follows another in a logical sequence. |
| **Introduction** | The introduction does not orient the audience to what will follow. | The introduction shows some structure but does not create a strong sense of what is to follow. May be overly detailed or incomplete and is somewhat appealing to the audience. | | The introduction presents the overall topic and draws the audience into the presentation with compelling questions. |
| **Visual Appeal** | Few images, graphics, or maps are included. No variation in layout or design. Background colors or template design is distracting. | Images, graphics, or maps are included but little variation in layout or design. Background colors or template design is acceptable. | | Appropriate and thematic selection of graphic elements that enhance the understanding of the concepts or ideas. Variation in layout or design. |
| **Project Quality** | The project is challenging for the audience to follow. Text may be illegible, graphics may not be clear, or there may be too much information confusing the audience. | Overall quality is evident. However, there may be some concern for font size, style and / or choice color of text visible. | | Overall quality is evident throughout the product. If applicable, font size and amount of text or graphics enhances project. |
| **Quality of Content (mechanics)** | Errors in spelling, capitalization, punctuation, usage, and grammar repeatedly distract the audience and major editing and revision is required. | The text / audio is written / spoken with minimal editing required for grammar, punctuation, and spelling. | | The text / audio is clearly written / spoken with no errors in grammar, capitalization, punctuation, and spelling. |
| **Creativity** | The project incorporates little creative thought or work. | The project shows some creativity that adds to the viewer’s enjoyment. | | The project shows many creative details that contribute to the viewers’ enjoyment. Excellent use of the author’s imagination and creativity are evident. |
| **Animation/Interaction** | The project has little or no animation. It demonstrates little understanding of creating animation. | The project has animation showing a good understanding of how to construct animation. There are a few small problems which need correction but the project is basically complete. | | The project is very well-animated showing an excellent understanding of how to construct animation. |